



Murieston United Community Football Club Social Media Policy

At Murieston United Community Football Club, we recognise the importance of social media as a tool for communication, engagement, and promotion. However, it's crucial that all members, players, coaches, volunteers, and supporters use social media responsibly and in a manner that upholds the values and reputation of our club. This social media policy outlines the guidelines and expectations for the use of social media in connection with Murieston United Community Football Club.

The following examples are not all-inclusive and are provided for guidance.

Representing the Club

When posting on social media platforms, all members are considered representatives of Murieston United Community Football Club. Therefore, all posts should reflect positively on the club, its values, and its activities.

b. Avoid making any statements or engaging in any behaviour that could harm the reputation of the club or bring it into disrepute.

Respect and Fairness

Treat others with respect and courtesy at all times, whether they are fellow club members, players, opponents, officials, or members of the public.

Refrain from posting any content that is discriminatory, offensive, abusive, or harassing towards any individual or group based on factors such as race, ethnicity, gender, religion, sexual orientation, or disability.

Confidentiality

Do not disclose any confidential or sensitive information about the club, its members, players, or staff on social media platforms without proper authorisation.

Respect the privacy of others and refrain from sharing personal information about individuals without their consent.

Content Ownership and Copyright

Only share content (such as images, videos, or articles) that you have the right to share. Respect copyright laws and give proper credit to the creators of any content you share.

Do not use the club's logos, trademarks, or intellectual property without permission from the club's management.

Matchday and Training

Refrain from posting any content that could undermine the integrity of matches or training sessions, including tactics, strategies, or discussions about individual performance.

Avoid posting any content that could be considered disrespectful towards opponents, officials, or supporters.

Reporting Concerns

If you come across any content on social media that violates this policy or reflects negatively on the club, report it to the club's executive committee immediately.

Do not engage in public arguments or disputes on social media platforms. Instead, address any concerns through appropriate channels within the club.

Consequences of Violations

Violations of this social media policy may result in disciplinary action, up to and including suspension or termination of membership, depending on the severity of the offense.

Murieston United Community Football Club reserves the right to remove any content posted by members that violates this policy or is deemed detrimental to the club's interests.

By participating in Murieston United Community Football Club and engaging with our social media channels, you agree to abide by this social media policy. Thank you for your cooperation in helping to maintain a positive and respectful online environment for our club and its community.

Murieston United Community Football Club

Executive Committee

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